

About Preksh

Preksh has developed a patented* Augmented Reality technology that allows consumers to 'walk-through' real brick and mortar stores, 'pick' products off the shelves and purchase online while inside the Virtual Store.

Preksh brings in real stores on the computer screen and preserves the fun of offline shopping adding the convenience of online shopping.

Visit us: www.preksh.com & www.vow360.com

Revolutionary Features

- * **In-store Navigation:** Users can virtually walk-through the stores
- * **Ecommerce integration:** Users can view the product and shop
- * **Store Enquiry:** Users can directly enquire with the store with snapshots
- * **Share:** Sharing of the 360 degree view on social media
- * **Sections:** Stores can drive visual recommendations of sections/looks



Why Preksh's AR?

- * Real-life visualiation of products
- * Visual Size comparisons
- * Visual recommendations of similar and complementary products
- * Discovery of unsearchable products like artifacts
- * Trust and assurance of a physical store



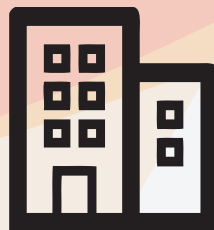
Results

- * 22% increase in online engagement
- * 16% increase in time spent by consumers on the site
- * 48% increase in engagement with the offline stores

Who can use Preksh's AR?



Single Store Retailer



Multi Store Retailer



Ecommerce Marketplace

Our Augmented Reality Platform can also be extended for other sectors

Real Estate / Tourism / Hospitality / Health Care / Education / Industries

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